

**BLABY DISTRICT COUNCIL
LICENSING ACT 2003**

REPRESENTATION FORM

Your name/organisation name/name of body you represent	Cllr Hannah Gill Councillor for BDC
Address of person/organisation making representation	BDC
Name of the premises you are making a representation about	Morrisons Daily, Enderby
Address of the premises you are making a representation about	Morrisons Daily, Mill Lane, Enderby

What are you making a representation about?
Please indicate which part of the licence/certificate application you are making a representation about (E.g. terminal hours, music and dancing, operating schedule)
I wish to object to the licencing for a 24 hours license of the Morisons Daily in Enderby.

Your representation must relate to one of the four Licensing Objectives

Licensing Objective	<i>Please provide full details of your concerns regarding the application and include any evidence you may have in support of it. Please use separate sheets if necessary</i>
To prevent crime and disorder	<ul style="list-style-type: none"> Studies, including those cited by the Institute of Alcohol Studies, demonstrate a clear link between extended alcohol availability and increased crime rates, particularly anti-social behaviour, public drunkenness, and property damage. We do not need this within Enderby considering that there are 3 pubs and a club within a short distance, one being across the road. The Home Office's guidance under Section 182 of the Licensing Act 2003 highlights that license holders must demonstrate they can mitigate risks of crime and disorder, particularly during late-night hours. I do not feel that this can be offered by the company. It has been demonstrated with the sale of medication that they cannot adhere to guidance when selling items. I will also draw your attention to issues with the storage of food waste where over 20 binbags were stacked up against residents fences rather than in secure food wate bins. Again if they cannot adhere to simple procedural policies then how can they guarantee to reduce the risk of crime and disorder locally. Extending sales to 24/7 in the area increases the likelihood of crime and disorder, especially when alcohol is accessible during peak hours of vulnerability (e.g., late nights and early mornings).
Public safety	<ul style="list-style-type: none"> Public safety concerns are supported by statistics from Public Health England, which report increased alcohol-related

	<p>incidents, including road traffic accidents, when alcohol is available late at night. The police and emergency services in Blaby District are already under pressure, and additional alcohol availability may exacerbate strain, especially given the location's proximity to high-traffic roads and residential areas. There was a recent stabbing outside of the store prior to the change in ownership which is just one example of multiple antisocial issues that have occurred in recent years which include shootings and stabbings.</p> <ul style="list-style-type: none"> Under Section 182 of the Licensing Act, licensing authorities must consider the cumulative impact of multiple alcohol-selling venues in a concentrated area. The existing availability of alcohol through nearby pubs and the 24-hour Asda suggests that an additional 24/7 license may increase risks for drink driving and other alcohol-induced hazards.
To prevent public nuisance	<ul style="list-style-type: none"> Noise, littering, and disturbances are common complaints associated with late-night alcohol sales. The Environmental Protection Act 1990 emphasizes the duty of care to prevent noise pollution and other disturbances, especially in residential areas. Enderby is predominantly residential, and extended alcohol sales could result in late-night disturbances from intoxicated individuals, particularly with people loitering around the store or consuming alcohol nearby. This is a documented issue in communities with 24/7 alcohol availability. As per Section 182 of the Licensing Act, the licensing authority must consider whether granting a license will undermine the ability to prevent public nuisances, particularly in areas with known vulnerabilities, such as residential zones. This store sits within close proximity to residential dwellings as mentioned above the managements inability to follow correct procedures in other areas really undermines their ability to protect residents from increased levels of public nuisance.
To protect children from harm	<p>Proximity to schools and nurseries raises concerns about children being exposed to the consequences of increased alcohol availability. Studies show that areas with unrestricted alcohol availability often report higher instances of underage drinking and exposure to inappropriate behaviour. Children walking near the premises or passing through the area would face greater risks of witnessing anti-social behaviour or encountering intoxicated individuals, undermining their safety. Within a few hundred yards there is a Primary School, Secondary school and two Nursery schools. Enderby is home to families with young children and teenagers and extended licensing hours could lead to higher levels of underage drinking.</p>
Please suggest any conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account.	<ul style="list-style-type: none"> Licensing Act 2003: Section 182 guidance emphasizes that licensing authorities have the power to reject applications when they undermine any of the four licensing objectives. The cumulative impact of multiple licensed premises in close proximity must be taken into account. Cumulative Impact Policy (CIP): Although Enderby may not formally have a CIP, licensing authorities can consider

	<p>cumulative impacts informally when assessing the risks of granting a license. This should be done with this licence.</p> <ul style="list-style-type: none">• Case Study (precedent): Decisions in other local authorities have demonstrated the rejection of 24/7 licenses where proximity to schools and residential areas posed risks of harm, even when no formal CIP was in place. <p>Considering all of this, plus previous decisions in other localities I strongly object to this licence.</p>
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Signed: Cllr Hannah Gill

Date: 25.02.2025

Capacity: Councillor for BDC

NOT FOR PUBLICATION

Your e-mail address	
Your contact telephone number	

SUPPORTING NOTES

If you do make a representation, it can only relate to the four Licensing Objectives. If relevant and accepted, you will be invited to attend a meeting of the Licensing Sub Committee and any subsequent appeal proceeding. If you do not attend, the Sub Committee will still consider any representations that you have made.

Your representation will also be passed to the applicant, to allow them the opportunity of addressing your concerns. Your representations will be published in the report available to the Sub Committee, which will be publicly available. Names and addresses will only be withheld from the applicant or Sub Committee in exceptional circumstances (email addresses and contact telephone numbers will not be publicly available). If you do not wish for your personal details to be disclosed, then you must withdraw your representation.

This form must be returned within the Statutory Period, which is 28 days from the date the notice was displayed on the premises or the date specified in the Public Notice in the newspaper. Please contact the Licensing Section on 0116 272 7782 if you are in doubt about the date.

Please return this form when completed along with any additional sheets to:

Licensing
Blaby District Council
Council Offices
Desford Road
Narborough
Leicester
LE19 2EP

Or

By email: licensing@blaby.gov.uk

Tel: 0116 272 7782